



Interactive Media **Production**

Discover the fundamental elements of effective visual communication including sound, video and motion graphics. Interactive Media Production is a program that is nationally accredited through Adobe, and an authorized testing center. Students have an opportunity to earn the Adobe Certified Associate (ACA) certification providing a valuable competitive edge, demonstrating basic, entrylevel skills with Adobe digital media software.

What will you learn?

You will learn to create content for various media including mobile devices, websites and interactive television while developing a digital portfolio. Plan and develop projects using industry-standard Macintosh computers and Adobe products, with exceptional results.

What can you be certified in?

Adobe Dreamweaver, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, and Adobe Premiere Pro

What careers are available?

Film Producer



Graphic Designer



Multimedia Artist



Videographer



Production Manager





Year One

*Principles of Art, Media & Communication (1 Credit) *Interactive Media and Design I (1 Credit)



Year Two

*Interactive Media and Design II (1 Credit) *Interactive Media Portfolio Capstone (1 Credit)



Articulation Agreements

*College of Southern Maryland





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